

## **Information about the processing of your personal data by the Brembo SGL Carbon Ceramic Brakes GmbH in the context of photo and/or film shoots**

Dear visitors of the Brembo SGL Carbon Ceramic Brakes GmbH event

Today, we are taking photographs and filming as part of an event and may process your personal data in the process. We would therefore like to inform you about how we handle this data.

### **1. Who is responsible for data processing and whom can I contact?**

The controller is:

Brembo SGL Carbon Ceramic Brakes GmbH  
Meitingen, Werner-von-Siemens-Strasse 8 - 86405  
+49 8271 83-3546

The Data Protection Officer can be contacted at:

[privacy@bsccb.com](mailto:privacy@bsccb.com)

### **2. What personal data do we use and what do we use it for?**

We process personal data in the form of the recordings within the scope of the photo/film recordings. We need these in order to be able to film or photograph the event at all, so that these recordings for company purposes can be print, and published on the company intranet and online media.

### **3. On what legal basis do we process your data?**

We process personal data on the basis of our legitimate interest (Art. 6 (1) f) GDPR) in creating content for operational company purposes as per par. 2 above.

### **4. Who gets my data?**

The data is created by a photographer commissioned by us, beyond that no third parties receive these shots.

### **5. How long do we store the data?**

As a matter of principle, we store and process the data for as long as is necessary for the implementation.

We process data on the basis of our legitimate interest until this is no longer the case. Contributions to the company intranet and online media remain there and are not automatically deleted.

In the event of right to object exercised by data subjects, the data will be deleted immediately.

### **6. To what extent is there automated decision-making?**

We do not use fully automated decision-making in accordance with Article 22 of the GDPR.

### **7. What data protection rights do I have?**

Any data subject shall have the following rights in accordance with the general procedural requirements of Article 12 of the GDPR:

- Access and obtain a copy of your personal data that we hold (right of access, Art. 15 GDPR),
- To provide some of your personal data to you or another controller in a commonly used, machine-readable format (Art. 20 GDPR),
- Update or correct your personal data if it is inaccurate (Art. 16 GDPR),
- Delete your personal data from our systems under certain circumstances (right of erasure, Art. 17 GDPR),

- restrict the processing of your personal data in certain circumstances (Art. 18 GDPR).

With regard to the right to information and the right to erasure, the restrictions pursuant to Sections 34 and 35 BDSG apply. Data subjects may consult our data protection officer on all matters relating to the processing of personal data and the exercise of rights (Article 38(4) of the GDPR). The contact details for this are provided at the end of this document.

**In addition, there is a right of appeal to a competent data protection supervisory authority (Article 77 GDPR in conjunction with Section 19 BDSG).**

#### **8. Right to object (Article 21 GDPR)**

Insofar as the data processing is based on our legitimate interest, you have the right to object to the processing at any time. The objection only has effect for the future. You can contact [privacy@bsccb.com](mailto:privacy@bsccb.com) at any time to exercise the right of objection or revocation. If you object to processing based on our legitimate interest, we may still continue processing, except in the case of direct marketing, if we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms.

#### **9. For questions**

If you have any questions about this privacy notice or general questions about data protection at our company, you can contact our data protection officer:

Brembo SGL Carbon Ceramic Brakes GmbH  
Meitingen, Werner-von-Siemens-Strasse 8 - 86405  
+49 8271 83-3546  
Contact details of the data protection officer  
[privacy@bsccb.com](mailto:privacy@bsccb.com)